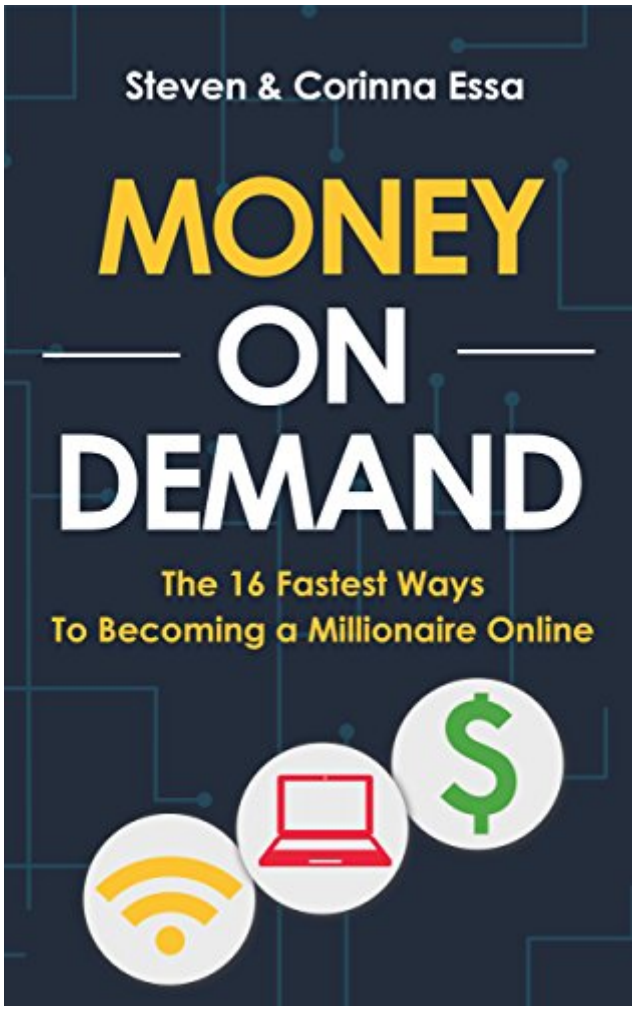
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Money On Demand: The 16 Fastest Ways To Becoming A Millionaire Online



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Synopsis

Now a #1 International BestsellerPeople who want a web-based business often end up with shattered dreams because they donÃ¢â ¬â„¢t know how to generate real wealth online. When you finish reading this book, youÃ¢â ¬â„¢ll have the keys to creating your own economy using webinars and live the life youÃ¢â ¬â„¢ve always dreamed of, and be able to help others achieve the same.YouÃ¢â ¬â„¢ll discover:The 16 ways to use webinars to finance your entrepreneurial lifestyle, allowing you to focus on the things you love.How to build a million-dollar web business from scratch even if you don't have a product, mailing list or idea.How we took random seminar attendees and helped them generate $2,000 - $22,000 in 90 minutes or less.How to automate your entire sales process so you have more time to live your dream life.Why you don't need to create a product before it actually sells, you can get paid first.The easiest and fastest ways to get other people to promote your products and services online so you don't have to, and why you'll never have a lead generation or traffic generation problem.Steven Essa spent 13 years as a professional musician before pursuing his goal of financial freedom by tapping into the power of the web, setting up and running automated webinar campaigns that generated over $120,000 in just 90 minutesHe became financially free from over $1 million in debt by building a fully automated business that leaves him time to do whatever he wants. Originally from Greece, Corinna Essa worked in the television industry before she learned how to leverage the Internet to create her own economy. She now owns a multi-million dollar social marketing company, where 80% of the sales come from webinars.Today, Steven and Corinna travel around the world sharing their money-on-demand system with thousands of people. Their proven system has been responsible for generating over $50 million in sales for clients and their own businesses.

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Customer Reviews

A couple of very small gripes....The title is misleading. I understand the title, and why it was chosen. Who doesn't want "Money On Demand"? The title reminds me of Think And Grow Rich. A perfect title with wide appeal, serving a near universal want. I still gave the book 5 stars, because the book description on the sales page actually explains that the book is about webinars.The book covers..in varying amount of detail...16 different ways to make money with webinars. Several scripts are revealed, a complete webinar invitation template, a webinar replay e-mail template, a complete webinar facilitator invitation template (to sell webinars to business owners), an excellent sample structure of a successful selling webinar (worth the price of the book itself), All included in this book.My favorite sections were the one on how to sell on a webinar if you have no product...by simply selling future instructional webinars...and the section on using webinars to create a seminar with multiple speakers, each promoting the webinar event to their list.You also get several mentions of gotowebinar.com as your preferred webinar provider.I should mention that I'm a sales author and sales speaker, and I've sold high end training from the stage. It really can't be sold well on a website. You need a real sales presentation. And webinars are the closest thing to live I've seen. In fact, I know several gurus that sell programs costing several thousand dollars...from a single webinar. If you have a product or service that costs more than $500...and especially more than $1,000 webinars are the best way to sell the program, with the exception of doing it live, in front of an audience.This book gives you most of what you need to know to make all that happen.On a separate note, talking about the structure of the book...the writing is excellent. And the first section of the book explains the different advantages of selling online...and then the advantages of choosing webinars as your vehicle. The reason I think it's brilliant is..it gives service to the title, by

giving you some up front mentions of how to make money online, and it just naturally flows to webinars.Although the authors have an app that you can download (mentioned at the end of the book), I was waiting for a high dollar service that they were selling. Nope. In fact, I'm a little disappointed.A last note, the section on how to use webinars to interview authors and experts should be perhaps the first place you look to start in webinars. These interviews and contacts will hep you when you are ready to promote your own webinar selling a high end service/product. You'll need joint venture/affiliate partners to help you promote...and these experts can help you with that. And that's one reason to do the interview first.The book was well worth the investment. I bought both the Kindle and paperback version.

Ever thought about growing money - this is just about as close as you can get!

Great

I wanted to start making webinars half way through the book. This is a great tool for anyone, I can't wait to get started on my first webinar series. Thank you to Steven and Corina Essa. You've been great.

I just finished the book and found it to be very informative. I'm new to internet marketing and am excited about how versatile webinars are. This book has encouraged me and lit the fire. I don't expect overnight success but it has provided me with direction. With a little hard work let's see what I can do. Hope you enjoy this book as much as I have.

What a refreshing book to read with some great tips. I am always looking for ways to grow in business and these tips will help me greatly.

This book contains lots of great information! Steven and Corinna lay out the million dollar webinar formula. I found plenty of valuable insights to apply to my own webinar business! Highly recommended.

Very informative and written so anybody can understand. It's easy to read. I wish I had of known this years ago!

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